

VISUAL ART CURRICULUM

GRAPHIC DESIGN (48h)

Students will learn to create relevant communication materials by using varied techniques and tools. In doing so they will ensure that the messages are transmitted to the audience in the most efficient way possible.

ILLUSTRATOR (156h)

This class covers the basics of using Illustrator software, introducing students to vector graphics drawing, coloring. Vector graphics are the use of polygons to digitalize images. Also this class covers the basics of using Illustrator software, introducing students to vector graphics drawing, coloring. Vector graphics are the use of polygons to digitalize images. More over student learns the step to create branding get finalize their own branding.

INDESIGN-1 (150h)

Students will learn the basic to using InDesign software. And the basic Tools of InDesign. all students will learn use Adobe InDesign with computer.

ILLUSTRATION (80h)

The class discusses the relation between image and text: how to combine them together in order to create relevant documents and expand on original one-dimensional meanings. All students will learn to use Adobe Illustrator, Photoshop, InDesign with computer.

PHOTOSHOP (GD)- (144h)

The aim of this lesson is to understand the basic Identify the five categories of Adobe Photoshop tools, and to create visual communication and digital process.

PACKAGING (144h)

Students will learn to analyze the function of specific products (in terms of their ergonomics, esthetics, economics) then provide individual graphic responses to present the product and highlight its qualities for marketing purposes. Learn and practice how to create product design (Paper bag, Milk box, Label, Tag, ...) all students will learn use Adobe Illustrator, Photoshop, with computer and finish with the real produce.

TYPOGRAPHY (144h)

Students will work on ensuring high legibility and readability of documents by studying the anatomy of fonts and letters as well as how the human eye perceives them. Learn and practice how to create Font Type and all event Title in Cambodia, all students will learn to use Adobe Illustrator, Photoshop, with computer.

PHOTOGRAPHY (88h)

The aim of this lesson is provide the history of photo and the basic of using camera and light to shot indoor which finish the work by editing with light room, student learns to shoot and Editing the real product, and

learn to practice how to shoot product (In-door Out-door) all students will learn how to use camera, light set up, product composition and editing in Photoshop with computer.

CREATIVE DESIGN (84h)

This creative design subjects have plenty of practical learning components where students develop problem-solving abilities. Student finalizes their creative a project. Learn and practice how to create arts and product prototype. all students will learn, research, interview, face with client, and produce products sample and arts work.

SKETCH-UP (56h)

This aim of lesson is learning the basic of program and create the design and building a simple building, which support their work and their product. Learn and practice how to build the House, Store, Marquette, rendering, all students will learn how to use Sketch-Up and V-Ray with computer.