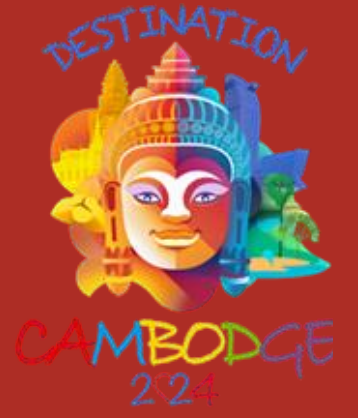


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International Circus Festival





Tini Tinou International Circus Festival 2026

13th Edition

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1. ABOUT THE FESTIVAL

About the Festival

Tini Tinou - the Khmer word for “here and there” - is a biennial international circus festival to bring the fascinating world of circus to Cambodia to delight national and international audiences while contributing to the development of the rich cultural and artistic heritage of Battambang and Siem Reap.

Initiated by French Institute Cambodia in 2004, bringing circus artists and groups from over the world for the local audience. Phare Ponleu Selpak has taken ownership of the festival from 2005 as an annual event until 2014 which the time decided to make it as a biennial event, however, the festival had been silence for several years due to the financial and global crisis. The festival relaunched in 2022 with a huge success after the Covid-19 pandemic.

Objectives

- Establish circus as a valuable and integral part of Cambodian arts and culture.
- Become the gateway for circus troupes from ASEAN countries for the global circus market.
- To provide a platform for international & national circus artists to network, exchange and build their capacities.
- Contribute to the development of cultural tourist attractions in Battambang and Siem Reap.

Date

17-19 November 2026 in Siem Reap
21-24 November 2026 in Battambang

Venues

Siem Reap @ Phare the Cambodian Circus and in Siem Reap city
Battambang @ Phare Ponleu Selpak campus and in Battambang city

About the Organizer

Phare Ponleu Selpak is a Cambodian association empowering children, youth and communities through artistic, educational, social support and outreach programs since 1994. **Phare, The Cambodian Circus** is the associated social business to provide sustainable jobs to artists and put Cambodian performances on the international stage. Phare organizes and partners with successful city-wide art events and festivals with the mission to engage the communities and promote arts and culture education and development, attracting thousands of domestic and international visitors.

Learn more: www.phareps.org | www.pharecircus.org

2.1 PLANNED ACTIVITIES – Siem Reap

Circus Workshops

Hands-on workshops led by professional artists, open to children, youth, and adults, encouraging participation and discovery of circus skills.



Pop-up Performances

Interactive street and in-situ performances bring humor, surprise, and joy throughout the venue and select locations in the city.



Kids Play Zone

A safe and colorful space designed especially for children, featuring playful activities inspired by circus arts.



Full Circus Shows (18th and 19th)

Professional shows presented throughout the day and evenings, featuring Cambodian and international artists, culminating in a highlight performance at night.



Face Painting & Caricature

Creative stations offering face painting, henna and live caricature drawings, adding fun and personal memories for visitors.



Arts & Crafts Market

A dedicated space showcasing local handicraft products, merchandise, and creative works by artists – supporting social impact through art.



Food & Beverage

Siem Reap eateries will be invited to complement the performances and ensure no festival goers go hungry or thirsty.



Proposed Schedule - Siem Reap

The following proposed schedule gives an idea of the flow of the festival week. It is subject to change.

	Tues, 17 Nov	Wed, 18 Nov	Thurs, 19 Nov
Morning	Technical Set-up / Dry Rehearsals	Festival Venue Open to Public Workshops & Exchanges	Festival Venue Open to Public Workshops & Exchanges
Afternoon	Pop-up Performances in the city	Pop-up Performances at Phare Venue Festival Venue Open to Public	Pop-up Performances at Phare Venue Festival Venue Open to Public
Evening	Welcome Dinner for all artists	Festival Venue Open to Public Big Top Performances	Festival Venue Open to Public Big Top Performances



Siem Reap Locations

Pop-up Performance Locations in Siem Reap City

In front of Treeline Hotel



Pub Street



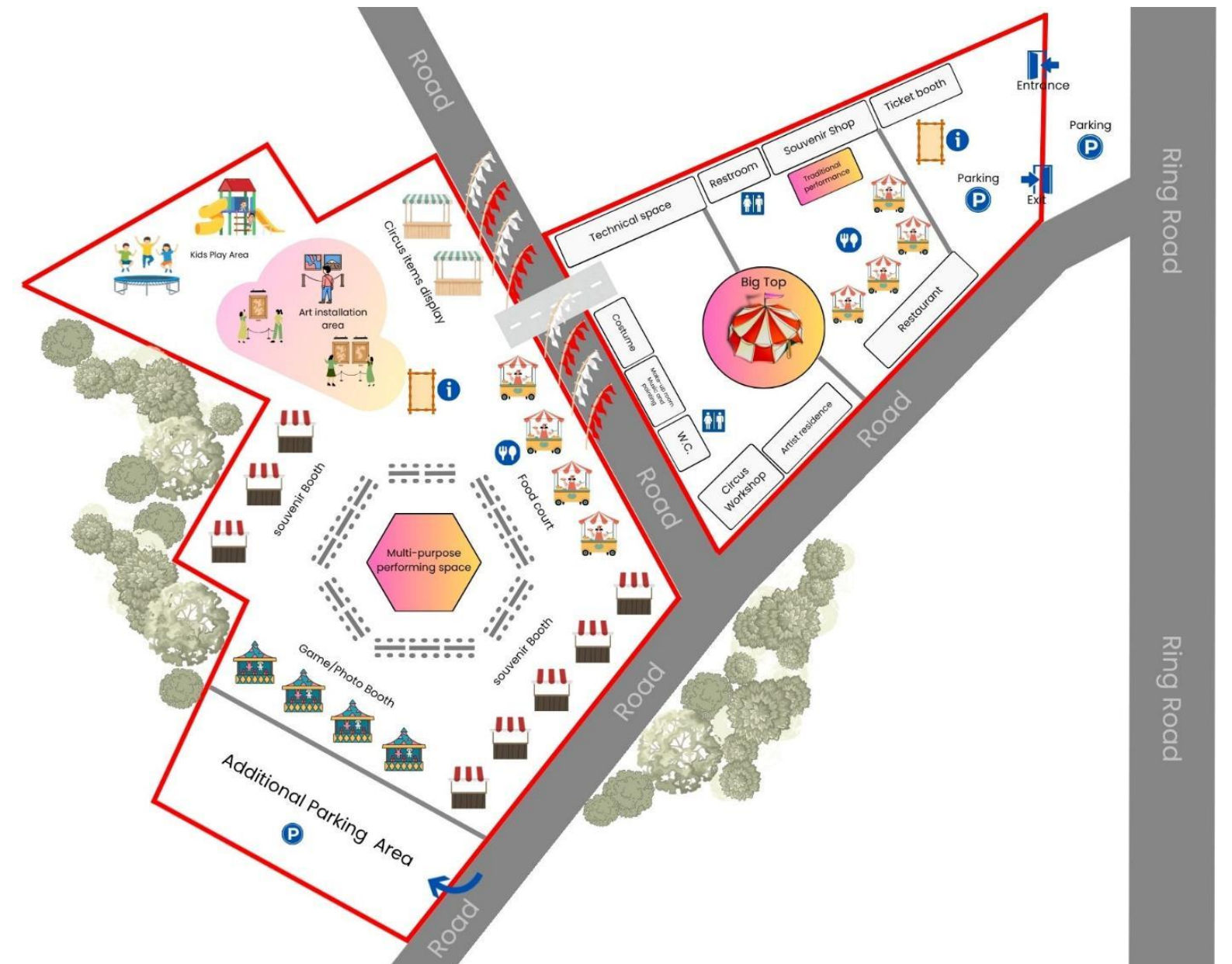
In front of Zando



Royal Garden



Phare, the Cambodian Circus Festival Map





2.2 PLANNED ACTIVITIES – Battambang

Workshops & Exchanges

Visiting artists and local artists transcend cultural barriers, learn new skills and form strong bonds through skills exchanges collaborative creations.

Artists' Talks

Round tables and forums to share ideas and best practices on a range of topics related to circus.

Twilight Activities

Nightly performances and artistic activities will entertain guests at the festival venues.

Pop-up Performances

Free performances by local and international artists will liven up the streets – taking the arts to the people!



Circus Street Parade

A circus themed opening parade with performances through Battambang will enthral thousands of viewers.

Festival Performance Days

The festival grounds will come alive with 3 full days of performances.

Food & Beverage

Battambang eateries will be invited to complement the performances and ensure no festival goers go hungry or thirsty.

Art & Crafts Market

A dedicated space showcasing local handicraft product, merchandise, and creative works, supporting social impact through art.



Proposed Schedule - Battambang

The following proposed schedule gives an idea of the flow of the festival week. It is subject to change.

	Sat, 21 Nov	Sun, 22 Nov	Mon, 23 Nov	Tue, 24 Nov
Morning	Artist talks, panel discussions Workshops & Exchanges	Artist talks, panel discussions Workshops & Exchanges Festival Venue Shows	Artist talks, panel discussions Workshops & Exchanges Festival Venue Shows	Workshops and Exchanges Festival Venue Shows
Afternoon	Circus Parade Preparation	Pop-up Performances in the city Festival Venue Shows	Pop-up Performances in the city Festival Venue Shows	Pop-up Performances in the city Festival Venue Shows
Evening	Circus Parade through historic Battambang town with circus acts at key locations	Twilight Activities Big Top Performances	Twilight Activities Big Top Performances	Twilight Activities Finale Performance/ Closing Concert



Battambang Locations

Pop-up Performance Locations in Battambang City

Art Garden (1)



Independence Monument



Art Garden (2)



National Museum of Battambang



Phare Ponleu Selpak Campus Festival Map



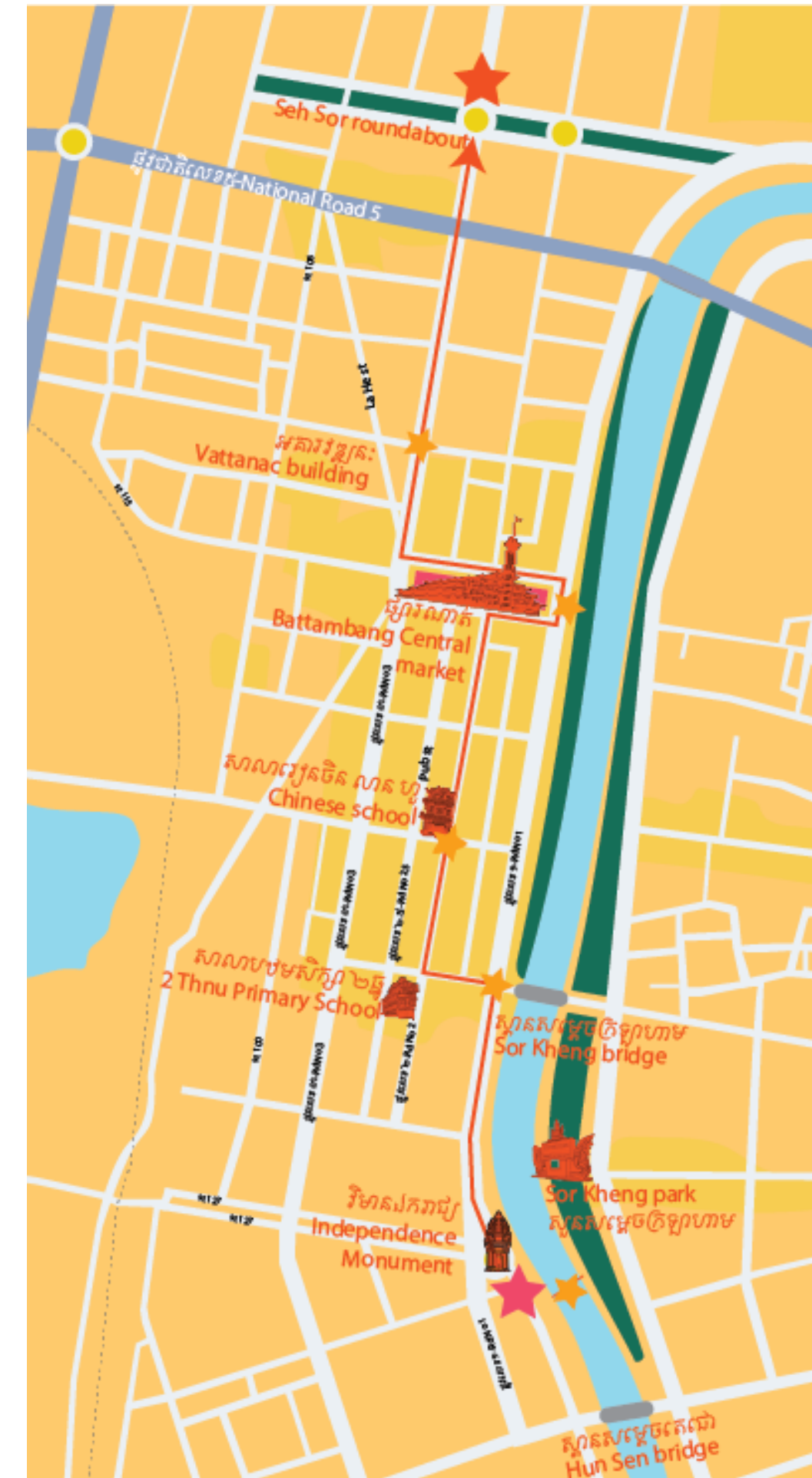


Battambang Locations

Parade Route and Performance Locations

Circus Parade through historic Battambang town with circus acts at key locations on the first day of the festival.

The starting point	Independence Monument
First stop	Sor Kheng bridge
Second stop	Chinese School
Third stop	Battambang Central Market
Fourth stop	Vattanac Building
Last stop	Seh Sor Roundabout



3. PROSPECTIVE ARTISTS

ARC, Australia



Born Fire, Singapore



Force, South Korea



Lao National Circus, Lao



National Taiwan College of Performing Arts, Taiwan



The Vietnam Circus Federation, Vietnam



4. VISION & IMPACT

The Tini Tinou International Circus Festival aims to:

- Celebrate contemporary circus as a powerful art form
- Activate public spaces and connect art with everyday life
- Promote Battambang and Siem Reap as a cultural and creative destination
- Create joyful, inclusive experiences for families, youth, and international audiences
- Strengthen cultural exchange between Cambodian and international artists

This year, we are delighted to host the Circus Asia Network AGM, further reinforcing the festival's role as a key hub for regional cultural leaders and decision-makers.





5. MARKETING EXPOSURE

The 12th edition festival participants reach:

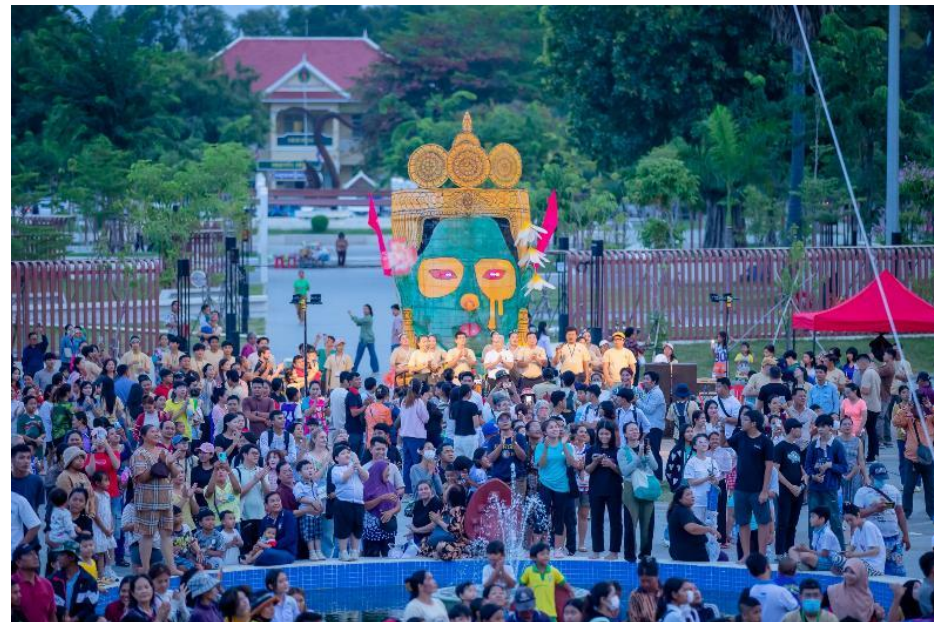
The 12th edition of Tini Tinou International Circus Festival 2024 brought **117 circus artists** and groups from **10 different countries** included, Vietnam, Laos PDR, Thailand, Taiwan, France, Germany, South Korea, Japan, Australia and Cambodia to showcases their performance to **over 14,000 People** both locals and tourists.

The 12th edition festival online reached:

With a strategic plan for social media engagement and the support from local medias and influencers, the festival reached to **over 14 Million online**.

The 13th edition, unique strategic timing & audience reach:

Tini Tinou is strategically positioned just after the **Francophonie Summit** in Phnom Penh, allowing its Siem Reap segment to engage a high-level international audience already in the country. The festival then continues in Battambang during the **Water Festival**, attracting large national crowds and maximizing both international and local reach.





FESTIVAL VENUES & AUDIENCE PROFILE

The Tini Tinou International Circus Festival takes place across two key locations, each offering distinct audience profiles and engagement opportunities.

Siem Reap, International audience

In **Siem Reap**, the festival primarily reaches an **international and culturally engaged audience**, strengthened by the city's global profile following the Francophonie Summit.

The main festival venue has an indoor seating capacity of approximately **400 guests**, creating a high-quality and immersive audience experience and an outdoor venue for over **2000 guests**.

Siem Reap setting connects with:

- International visitors and tourists
- Cultural professionals and festival guests
- A diverse audience with strong brand visibility potential

Battambang, Domestic & International Engagement

In **Battambang**, festival activities take place across multiple venues, including the Phare Circus Big Top which accommodates an audience of **250 seats indoors**, as well as outdoor performance spaces hosting up to **2000 guests**.

This part of the festival is deeply rooted in **local and community engagement**, supported by partnerships with local organizations and the festive atmosphere surrounding the Water Festival period.

Battambang enables:

- Strong engagement with communities while giving international visitors a reason to extend their stay beyond Angkor Wat.
- Repeated performances reaching diverse audiences
- Meaningful brand presence within community-centered events



6. SPONSORSHIP OPPORTUNITIES

General Sponsorship

As a general sponsor you will receive the recognition across all our advertising and promotion mediums based on your level of Sponsorship.

- **Platinum** only extended to **two non-competing sponsors**. Platinum exclusivity is also available.
- **Minimum Silver level sponsorship require for non-competition among brands**. Below Silver level the festival can accept other competing brands.

Specific Sponsorship

The festival brings in circus artists from around the world. You can sponsor a specific artistic troupe. As a specific sponsor, in addition to the recognition based on the sponsorship level, you will be recognized as the exclusive sponsor of your supported troupe. ***You will be***

given exclusive access to the sponsored troupe to build unique marketing and promotion content with.

Partner

For companies that would like to provide in-kind support with the many logistical needs – transport, food, accommodation etc., or cover cash support less than the designated tiers will be recognized as partners on our website and specific marketing materials.



6. SPONSORSHIP OPPORTUNITIES

	Benefits	Silver USD 10,000	Gold USD 20,000	Platinum* * USD 40,000
Brand visibility	Logo placement on General Marketing Material (fliers, posters, website, social media)	YES (small size)	YES (medium size)	YES (large size)
	Logo Included in Official Festival Recap Video	YES (small size)	YES (medium size)	YES (large size)
	Logo on Artist Welcome Packages	YES (small size)	YES (medium size)	YES (large size)
	Logo on Photobooth	YES (small size)	YES (medium size)	YES (large size)
	Logo placement on Festival merchandise (official event T-shirts)	YES (small size)	YES (medium size)	YES (large size)
	Logo at Siem Reap main Festival stage	YES (small size)	YES (medium size)	YES (large size)
	Logo at Battambang Main Big-Top & Main Stage	YES (small size)	YES (medium size)	YES (large size)
	Logo on banners for pop-up performances	YES (small size)	YES (medium size)	YES (large size)
	Logo on Circus Parade Banners in Battambang	YES (small size)	YES (medium size)	YES (large size)
Brand activation and engagement	Booth and Authorization to Sell Products/Services at Event	YES given 3rd location priority 1 booth 3m x 3m	YES given 2nd location priority 1 booth 3m x 3m	YES given 1st location priority 2 booths 3m x 3m
	Allowance for company's own marketing J-flags at festival venue	NO	NO	YES
	Personalized brand activation collaboration	NO	YES 1 activation	YES 2 activation
	Allowance for company's own marketing J-flags at Pop-up Performances	1 Location	3 Location	6 Location



6.1 SPONSORSHIP OPPORTUNITIES

	Benefits	Silver USD 10,000	Gold USD 20,000	Platinum* * USD 40,000
Media and content benefits	Mention by Name in Media coverage	YES	YES	YES
	Dedicated Social Media Feature	Group sponsor post	Group sponsor post	Group sponsor post
	Exclusive Video Explaining Partnership	NO	NO	YES
Ceremonial and official recognition	Brand Mention During Ceremonies	At Opening	At Opening and Closing	Opening and Closing and after each ticketed performance
	Sponsor the Siem Reap Opening Night	NO	NO	YES
	Thank You Certificate Presented at Finale	YES	YES	YES
	Invited to Ribbon Cutting for Circus Parade with Governor in Battambang	NO	NO	YES
Performance and artist engagement	Merchandise inclusion in Artist welcome Packet for promotion	YES	YES	YES
	Networking opportunities with Artists and Festival Partners	NO	NO	Optional
	Opportunity to sponsor a performance	Optional for 1	Optional for 2	Optional for 3 incl. Headline performance
Complimentary benefits	Complementary Invitations (Total across various shows & finale activities)	30	50	100
	VIP priority seating access	Standard seating	Reserved seating	VIP seating section



6.2 PARTNER BENEFITS

For companies that would like to provide in-kind support with the many logistical needs – transport, food, accommodation etc., or cover cash support less than the designated tiers will be recognized as partners on our website and specific marketing materials based on their support or in-kind value level as below:

- **From 500 to less than 1000 US\$** – Thank you certificate, name on photo booth, group thank you post on social media, and 10 circus show tickets
- **From 1000 US\$ to Less than 2000 US\$** – All the above **plus** your logo on event social media banner, and 12 circus show tickets
- **From 2000 US\$ to Less than 5000 US\$** – All the above **plus** your small size logo on photo booth, and 15 free circus show tickets
- **From 5000 US\$ to Less than 10000 US\$** – All above **plus** your logo on select printed event banners and infographics and name mentioned during the closing performance, and 20 free tickets across various ticketed shows



7. SNAPSHOT OF "TINI TINOU" 12th EDITION (2024)



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International Circus Festival



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